DOING BUSINESS IN THE DIGITAL ECONOMY

Is your business prepared to succeed in the digital economy?

M. NADIA VINCENT, MBA

WHY ME?

M. NADIA VINCENT

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MIT SLOAN CERTIFIED EXECUTIVE ADVISOR

- MIT Certified Executive Strategy & Innovation
- MIT Certified Management & Leadership.
- MBA with specialization in IT Management
- Bachelor in Business Management
- Associate of Applied Science in IT
- Over 20 years International experience as an IT and Management Consultant, strategizing, leading and implementing digital transformation for organizations ranging from Fortune 500 to small businesses.

Author
Trainer
Speaker
Coach
Founder

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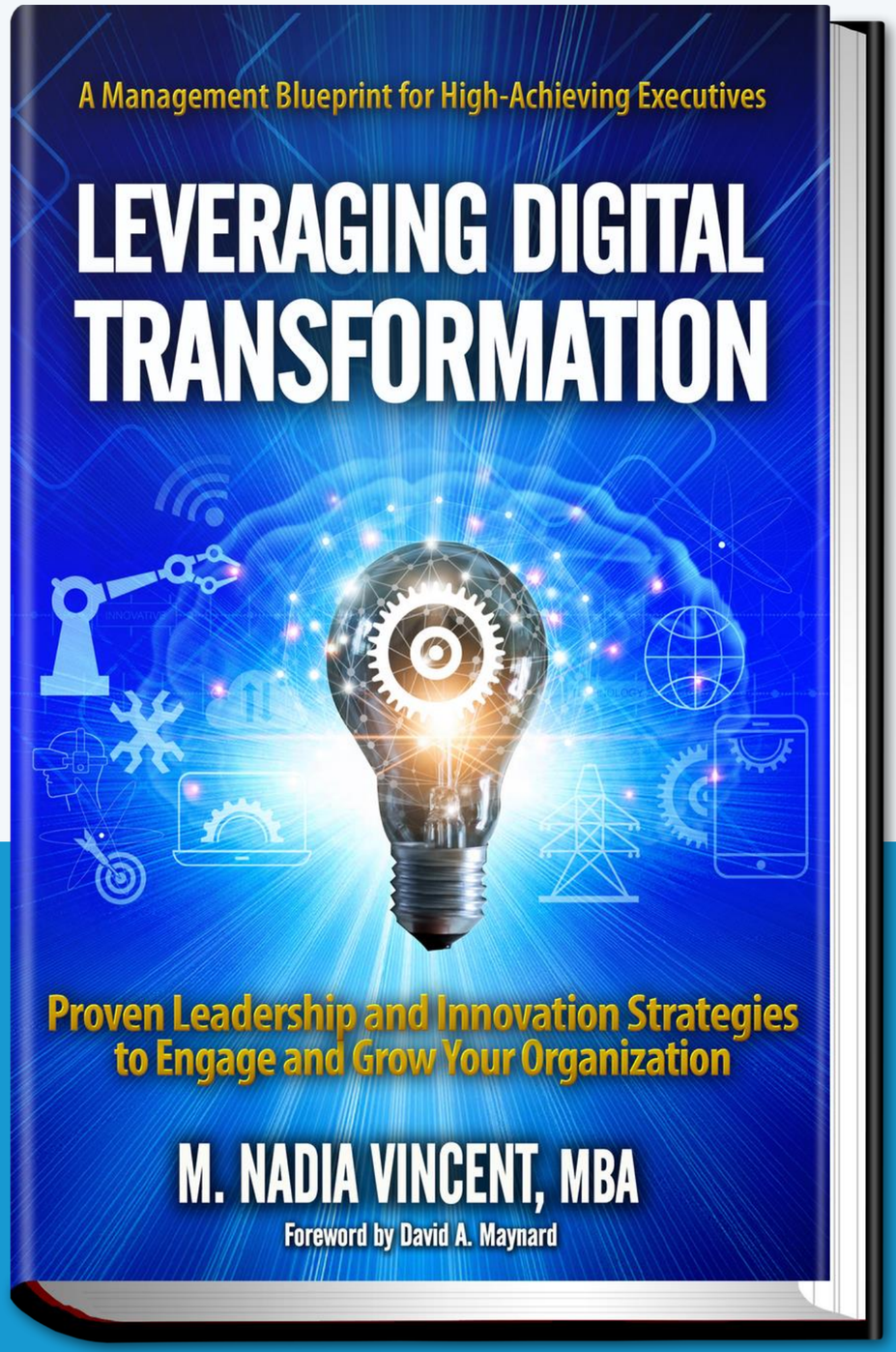

SOME PAST CLIENTS

Is your business prepared to succeed in the digital economy?

1. What is the digital age and why is it called the 2nd machine age?
2. What are the characteristics of businesses that succeed in the 2nd machine age?
3. What's required as a business to leverage new opportunities in the digital age?
4. Your business digital maturity level
5. What should be your next steps to succeeding in the digital economy.

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1. WHAT IS THE DIGITAL AGE AND WHY IS IT CALLED THE 2ND MACHINE AGE?

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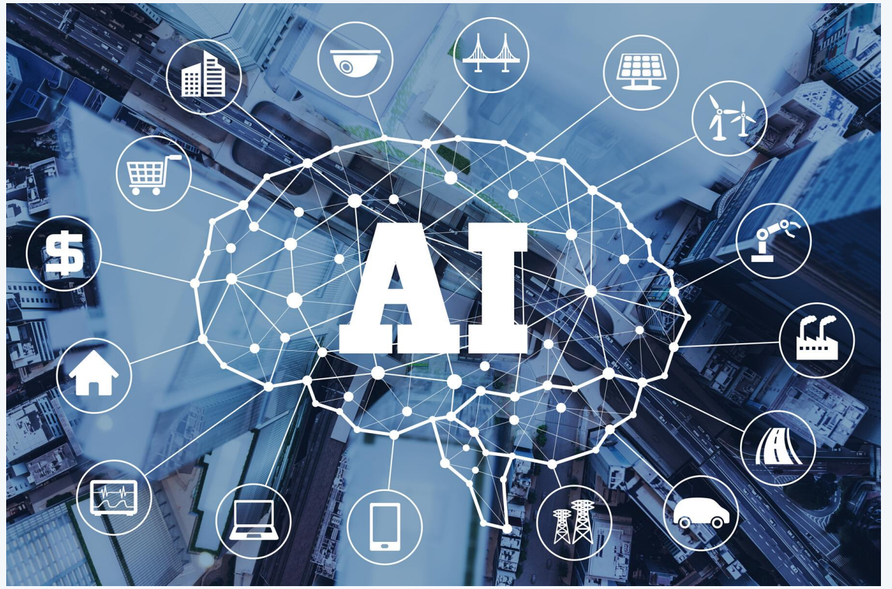
THE 2ND MACHINE AGE

1.

2.



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FACT

The 2nd machine age will bring the death of many of today's businesses and organizations in the next 10 years.

"40% OF TODAY'S BUSINESSES" ACCORDING TO CISCO EXECUTIVE CHAIRMAN, JOHN CHAMBERS.

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FACT

"90% of CEOs believe the digital economy will impact their industry, but less than 15% are executing on a full digital strategy."

MIT SLOAN AND CAP GEMINI

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Having recently published our Top 20 Global Thought Leaders and Influencers on Digital Transformation, we asked a selection of our Thinkers360 global influencers about their predictions for Digital Transformation in 2020. Here's what they told us...

What are your predictions for Digital Transformation in 2020?

In 2020 businesses that have transformed their enterprise entirely will distance themselves from the businesses that have implemented partial digital transformation, as the 2nd machine age tsunami starts submerging the latest ones. Disrupted enterprises will be unable to compete with enterprises that are transformed, inspired, well lead, and that are playing all the cords of innovation. Executives must take urgent strategic action now for transforming their whole organization to move at the speed of innovation to be part of the successful digital enterprises.

– **Nadia Vincent**, *MBA, Digital Transformation Executive Advisor, MIT Sloan Certified Executive Strategy & Innovation, CEO Digitrans Management & Leadership Ltd*

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THE WORLD IS TRANSFORMING!

ARE YOU SELF-TRANSFORMING?

ARE YOU TRANSFORMING YOUR BUSINESS?

- UNLEASH YOUR MIND FROM FEAR!
- RISE FROM OVERWHELM AND DISRUPTION!
- SCALE UP YOUR GAME & WIN THE GAME!

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2. WHAT ARE THE CHARACTERISTICS OF THE BUSINESSES THAT ARE SUCCEEDING IN THE 2ND MACHINE AGE?

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THE WINNERS

1. GREAT LEADERSHIP
2. TRANSFORMATIVE VISION
3. TRANFORMED AND ENGAGED TEAMS (AGILE)
4. INNOVATIVE
5. STRATEGIC
6. SMART USE OF THE NEW BUSINESS INTELLIGENCE
7. SMART USE OF DIGITAL TECHNOLOGIES
8. CREATE WIN/WIN PARTNERSHIPS

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3. WHAT'S REQUIRED AS A BUSINESS TO LEVERAGE NEW OPPORTUNITIES IN THE DIGITAL AGE?

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WHAT'S IN THE DIGITAL OPPORTUNITIES?

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DIGITAL OPPORTUNITIES?

- GLOBAL BUSINESS
- DIGITAL TECHNOLOGIES ARE SMARTER, POWERFUL AND AFFORDABLE
- INNOVATION IS IN ALL TIME HIGH IN EVERY INDUSTRY

(CREATE VALUE, INNOVATE, SELL / SERVE)

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OPPORTUNITIES TO GO FROM $ 5.000 TO $ 500.000 PER CLIENT AND MORE

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OWN YOUR LOCAL ECONOMY WHILE DOING BUSINESS GLOBALLY.

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OR DO NOTHING AND BE OWNED BY THOSE WHO DARE.

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3. WHAT'S REQUIRED AS A BUSINESS TO LEVERAGE NEW OPPORTUNITIES IN THE DIGITAL AGE?

5 things to do now!

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LEADERSHIP & MINDSET SHIFT

POSITIVE MINDSET & LEADERSHIP

Self-transform first to inspire your people to transform. Lead by example to transform your team, your organization!

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TRANSFORMATIVE VISION

CREATE YOUR STRATEGIC VISION

Let go of fear and develop your business' strategic vision or get help developing it further into a roadmap (s).

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STRATEGIC BUSINESS REINVENTION

REINVENT YOUR BUSINESS COMPLETELY

Covering the whole business and not just marketing.

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RAPID IMPLEMENTATION

Be Agile! Implement your strategy rapidly to get return asap

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CUSTOMER EXPERIENCE & REVENUE

FOCUS ON DEVELOPING THE CUSTOMER EXPERIENCE & GENERATING REVENUE

Covering the whole organization, not just marketing.

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4. ASSESSING YOUR BUSINESS DIGITAL MATURITY LEVEL

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5. WHAT SHOULD BE YOUR NEXT STEPS TO SUCCEEDING IN THE DIGITAL ECONOMY.

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Create Urgency and Mobilize your organization.

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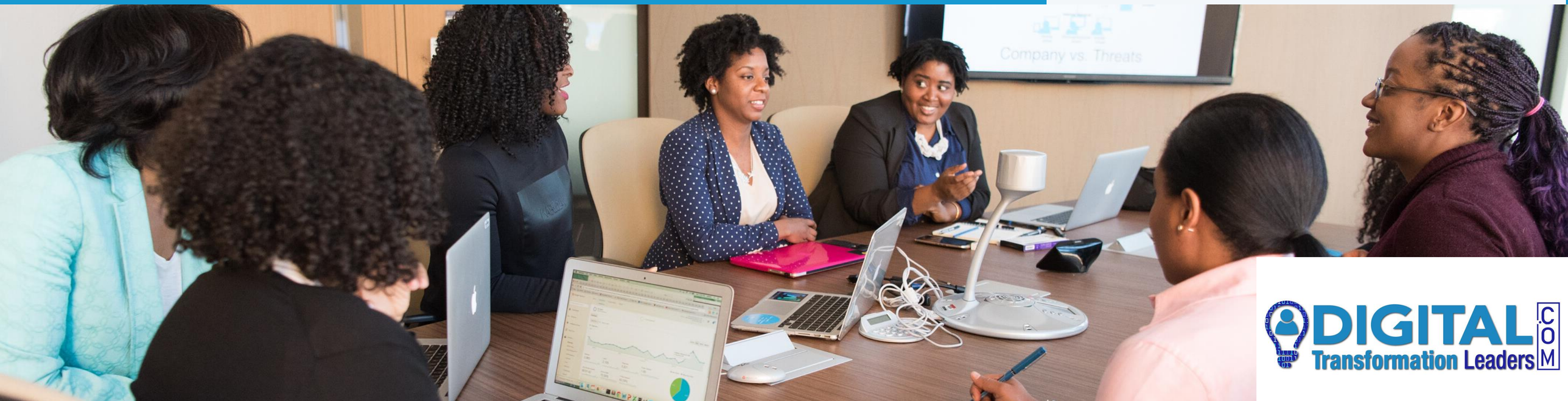
Create Your Leadership Team, Invest in it and in your Business Development & Support.

The transformation will happen as fast as your leadership team members can go, not faster.



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Reinvent Your Business!

Innovation is taking place at a faster pace now and in every sector, time to make a difference!

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We'll assess where you are and help you adjust from there!

Don't wait! If you do, you might be too late.

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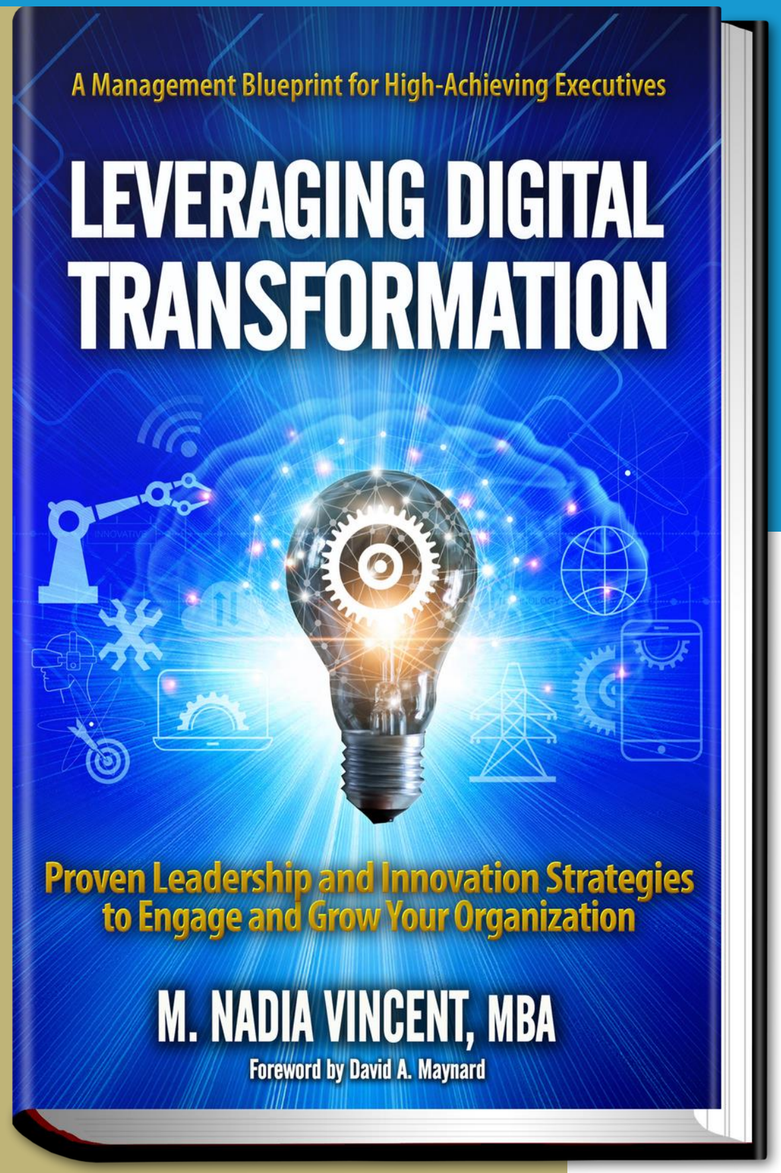
Please choose the program that best suits your business' size and book a complimentary call with me.

Bulk Purchase from 5 books can order directly from me.



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