

TESTIMONIAL	FULL NAME	JOB TITLE	
<p><b>View testimonials on the website: <a href="https://jane-anderson.com.au/#testimonials">https://jane-anderson.com.au/#testimonials</a></b></p>			
<p>Jane Anderson is human GOLD. Whether it's strategy implementation or tactical application, Jane has not only been-there-done-that but can also distill it in a way that is 100% actionable.</p>	Kevin Humphreys	Mental Health Ambassador   Keynote Speaker	
<p>"I began working with Jane after finishing my PhD, looking for a mentor who understood my focus, intent and interests, and who could help me refine the next chapter of my business. Jane brings a thoughtful, commercially grounded lens and a refreshingly practical style. She asks the right questions, offers clear frameworks and holds a steady line on purpose and values. Our work together has sharpened my priorities, clarified where to invest my energy and amplified my impact without compromising what matters. Jane is a genuine partner: supportive, honest and effective."</p>	Dr. Michelle Gibbings	Global Workplace Expert and Author	
<p>Before working with Jane, I was doing great work—but nobody knew about it. I constantly felt like I had to hustle just to be seen. It was frustrating because I knew I was delivering incredible results, yet getting consistent work always felt like a struggle.</p> <p>That changed when I started working with Jane. She helped me implement the right systems and processes that made it simple for people to engage with me. She showed me how to create clear, structured programs and gave me a roadmap that made the next steps obvious. It wasn't just about strategy—it was about clarity and confidence.</p> <p>Since then, everything has started falling into place. I even have a screenshot from my own spreadsheet showing a clear income jump from the moment I started working with Jane—and it's only gone up since then. Working with her has been a turning point in my business.</p>	Inbal Rodnay	Technology Adoption Expert	
<p>Jane is one of the most inspiring and resourceful leaders I know. She has been such a wonderful mentor for my business. Working with her has meant that I have more clarity over who I am and what I could be, more certainty over how to achieve my goals and more credibility as a thought leader and service provider. She has a crystal clear strategy for success and her commercial thinking wrapped up in a down to earth and empathic style has benefited me enormously. My business has more than doubled its value since working with her and I know she has been instrumental in enabling my brand and the structures around my business to flourish. I will always be so very grateful to have found Jane.</p>	Dr Amy Silver	Speaker - Author - Mediator - Facilitator	
<p>Jane is quite simply a global expert on how to cut through all the noise about social media and how to gain clarity on the most efficient and effective on-line strategies to achieve your goals. That's what impressed me most - Jane's focus (both as a mentor and as an engaging conference keynote speaker) is on tailoring the right approach for each of her clients and not a 'cookie-cutter' approach. Refreshingly authentic and has given me clear direction and confidence in my on-line influencing strategies.</p>	David Penglase	Behavioral Scientist and Professional Speaker	

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I have been in the process of being mentored by Jane Anderson since June 2017. Jane is helping me to establish my brand, and to become an influencer in my field. I have never ever experienced such dedication, compassion, caring and above all - a more authentic person in my career. I'm sure we know this - but it is always good to remind ourselves of the real angels in our midst ....	Anton van der Walt	CEO and Co-Founder	
I first met Jane as part of Thought Leaders Business School. Since then we have recognised our joint interest in helping experts (such as scientists, researchers and academics) have more influence in their field but also the wider community. Jane's advice to me and my clients has been spot on. She understands what is necessary to empower an expert with the ability to influence. If you are an expert looking to have greater influence in your field or in communicating your message to others - Jane is the person for you.	Richard Huysmans	Senior Manager, Education and Business Development	
I was fortunate to recently spend time with Jane. The result, both a vision and a structured plan for how I can subtly shift my personal brand to represent more than 'another ex-footy bloke' context and something true to who I am, and the core message of my leadership keynote (and personal trademark) 'Finding Something'. Importantly, in taking a couple of steps sideways, I do not lose the value of a lifetime leading in high-performance environments. Up to me now. Seriously grateful Jane. In the words of the great Molly Meldrum, 'Do yourself a favour....!'	Cameron Schwab	Founder & CEO	
What an amazing coach Jane is. Within a single session, she created clarity for me, allowing me to step into my true, authentic self and position my brand in a way that will communicate the value that I bring to clients immediately. Jane is fun to work with, pushing you out of your comfort zone without you even noticing it. A great heart, a great coach, and I know this will lead to great results. Jane receives my highest recommendation ;)	Gordon Tredgold	CEO & Managing Consultant	
Jane is very intelligent, dedicated & one of the most sincere individuals with whom I have had the pleasure to know. After being mentored by Jane over a 12 month period, I seen first hand her understanding, attention to detail and compassion for her mentee's.  Jane is constantly enthusiastic and extremely generous with her time. She has demonstrated through her work that she is determined to maximise results for everyone she works with through understanding their goals and what they wish to achieve. Jane is an excellent educator and teacher who instructs with inspiration and passion that can only come from the heart.	Ritchie Gibson	Professional Speaker, Author, Mentor & Trainer	
If you have realised that YOU are a business of one and that your brand must be managed with the care and attention that any good business deserves then Jane Anderson is for you. In fact, Jane's success as one of the leading advisors on personal branding is because she is focused on your success. I have found her practical suggestions and thoughtful advice to be enormously valuable. I highly recommend Jane if you would like to take your brand to another level with your target market.	Brian Donovan	Executive Coach	

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<p>Jane is one of those diamonds you discover all too rarely these days. Jane has skills that extend across multiple disciplines and she can draw on these as required. She has the ability to guide people with a firm and yet gentle hand. Her clients frequently find themselves with new levels of internal motivation and achieving new personal bests. Any opportunity to engage Jane's services will be time and money well invested!</p>	Craig Leaney	Commercial Account Director	
<p>Jane is an extraordinary thought leader. Her work on presence and impact helps us stay real and connected in a crazy online world. Jane is the real deal her work is measured and substantial. Anyone trying to create and demonstrate a point of difference would benefit from working with Jane and her team.</p>	Matt Church	Director	
<p>After three decades in business—facilitating workshops, delivering keynotes, and executive coaching—I knew I needed a breakthrough. About 18 months ago, I began coaching with Jane Anderson, and my personal transformation has been remarkable.</p> <p>When I started, I faced three main challenges.</p> <p>Firstly, in my business we had very few systems—we relied on manual processes and missed the power of automation, and efficiency.</p> <p>Secondly, despite my passion for resilience and personal development, I wasn't clear on my brand's essence or the right strategy to position myself for the future.</p> <p>Thirdly, I realised that I was missing opportunities: I wasn't consistently 'trailblazing' or attracting new clients with strong thought leadership. Jane's guidance changed everything. Now, my messaging is far more consistent and reaches my network every week through newsletters.</p> <p>I've researched and designed a White Paper—thank to Jane's guidance and her deep understanding of the psychology behind the 'flow' of a White paper.</p> <p>Most excitingly, after co-authoring 3 books over the years, I finally completed my first book that I have written on my own. Jane was instrumental in guiding me in this process. My real 'win' was attending Jane's two-day Bootcamp in March 2025, where I wrote nearly 80% of my book! Her feedback on my book cover and the clarity she brought to my brand made all the difference.</p> <p>I can honestly say that Jane is a phenomenal coach and thought leader: she helped me put structure, confidence, and fresh energy behind my vision. I recommend her to anyone serious about 'levelling up' both ...in their business and personally!</p>	Joni Peddie	CEO	

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<p>Jane Anderson changed my life. Yes I know that sounds slightly dramatic but it is probably still an understatement of what she has done for me. To support me to recalibrate my business to grow by 50% within 6 months of working with Jane. And that number continues to grow. And that is only one of the many things she has done for me. Jane's authentic generosity and kindness is what drew me to her originally at an event we both attended. Then came content creation Bootcamp which left me feeling excited and motivated in a way that I hadn't felt before in business. Jane helps shine a spotlight on my strength and skills and helps me showcase myself authentically. She has an incredible gift for taking the jumbled ideas in your head, and helping you articulate them in a way that makes you feel inspired and wanting to share your ideas with the world. She makes you feel confident to move forward, towards your own destination. Jane lights the path that allows you to see where you are going, and helps guide you to stay on the path that will best support you on your journey.</p> <p>Jane works with a group of incredible women and her ability to tailor her style to each person's unique style is another gift that she has that is rare in this space. Where the one size fits all model, take it or leave it approach is common practice in the coaching and mentoring space, Jane is like a breathe of fresh air, helping you feel seen, heard and valued. I speak about an ongoing evolution of growth in my practice and Jane helps me walk my talk but supporting my ongoing continuous improvement journey.</p> <p>Jane has crafted a safe space which has lead to an incredible community of talented and inspiring professionals that collectively inspire greatness. Jane helps us go further together by nurturing our gifts and creating an ecosystem that allows us all to thrive.</p> <p>If you are wanting to grow and are feeling alone, or overwhelmed and not sure where to start. Talk to Jane and allow her to light that path for too, to help you walk in alignment with your gifts and showcase your greatness.</p>	Kylee Leota	Director	
<p>I recently had the good fortune to meet Jane Anderson at the Global Speakers Summit in Bali.</p> <p>During our conversation, she quickly picked up on my uncertainty about the direction of my speaking business.</p> <p>She offered her time and unparalleled expertise in strategic communications, in an incredible two-hour strategy session to help me navigate my path.</p> <p>Throughout the session Jane's genuine care and commitment to supporting women in business were abundantly clear.</p> <p>What can I say—the experience was transformative! Jane's expertise in this area was unmistakable. The session provided much-needed clarity, actionable steps, suggestions for additional programs to integrate into my business, and some unexpected insights that renewed my focus and energy.</p> <p>Jane, thank you for your guidance, it was invaluable</p>	Lesla Hinchliffe	Owner	

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<p>Jane is absolutely amazing!! I attended her content creation bootcamp and I absolutely loved it! I received so much value from it! Most importantly I love how Jane make everyone feel loved and well taken care of! I am so grateful for Jane's generosity in giving her knowledge, wisdom and insight. The advice I received from Jane is life changing for my business! I appreciate you, Jane! I'm so grateful for your bootcamp! Highly recommend it! I'll definitely go back again!!</p>	Alexandra Quinn	Business Made Simple Certified Coach	
<p>Hi Jane Anderson CSP I remember when my own journey on LinkedIn really began back in 2013 and I looked around the platform for people I could see knew what they were doing and I came accross you and one other!</p> <p>Jane you were my 1st LinkedIn coach and 'Connect' helped me greatly.</p> <p>Thank you for everything you do!</p> <p>Highly recommended..</p>	Derick Mildred	Derick Mildred - LinkedIn for Business Coach	
<p>I have been on the periphery of Jane's work for ~2 years. I could see the gravitas she carried amongst those she mentored and coached; the impact she was having on their belief and outcomes. I admired the brand and businesses Jane built.</p> <p>So I was eagerly anticipating the group session with Jane at the PSA Speakers Academy. I had high expectations of what Jane could share and the impetus she might ignite.</p> <p>She sailed over that high bar, delivering a brilliant, engaging and momentum building session. Inspiring us about what we might achieve - and how we can do it - in a way that was practical, uplifting and confidence building.</p> <p>Jane you are just magic. Thank you.</p>	Mark Berridge	Professional Motivational Speaker and Writer	
<p>Jane is an exceptional person. Not only in her expertise, knowledge, passion and mentoring skills to help other business professionals to achieve more and gain great insights, but in her capacity as a wonderful human being. I am in one of Jane's programs, and her generosity to help and serve us in any way she can to achieve what we want is simply the best. Nothing is ever too much trouble, and she goes above and beyond any expectation I had of this program. Jane has a great skill of really listening and because of this, comes up with brilliant insights, small and big, that can lead to incredible shifts.</p> <p>Thank you, Jane, for your generosity, expertise and insights you have given me since working with you. I look forward to every session and know that I get incredible value, learnings and insights every time.</p>	Mandy Napier	High Performance Mindset Coach	
<p>It is difficult to put into words the impact that Jane Anderson has had on my life and on my practice. Her generosity knows no bounds, in fact this is how we were first connected. Since that time I have attended many workshops and had one on one mentoring and coaching where I have been able to learn and grow from the best of the best. Jane is both strategic and caring, gives brilliant advice and support and is always in service of others. She always goes above and beyond and lifts you up in a way that makes you feel like you can do anything. I would highly recommend Jane to anyone wishing to get results and make a meaningful difference in their business and life.</p>	Monique Richardson	Opinion Columnist	

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Jane kindly delivered a session at my Its Time Foundation partner drinks to 70 incredibly diverse people - from multinationals to one person small businesses. As usual her presence is strong and super professional, but the kicker with Jane is that I am sure every person on that Zoom event took home some new behaviour/skill to improve their business and/or personal profile. Thank you - you are a true champion.	Rob Edwards	Motivational and Inspirational Keynote Speaker
Over a 12-month period, Jane opened my eyes up to a totally new way of looking at my brand and what I contribute in the world. Actually, she jet propelled me into a whole new stage of my business and I haven't looked back since! She actively encouraged my book writing and to see new business opportunities. Jane is the real deal, a total dynamo in unpacking your strengths and helping you to see completely new vistas. If you are ready for a new brand and markedly improved business outcomes, I encourage you to call her now. You will be completely amazed!	Kathy Rees	Managing Director
I recently attended Jane's online Content Creation Bootcamp, a 2 day event that sees a remarkable production of content produced by all attendees. Jane's ability to convey a clear understanding, in an incredibly knowledgeable, professional, concise way, is remarkable. At a time when the world is out of kilter Jane has offered her expert time and knowledge to help bring some confidence into my business world. I expect I will be connected to Jane for the rest of my life, Jane brings so much amazing energy into the room, Health Marketing 101 is very grateful.	Sue Quadrelli	Director/Founder
I recently participated in Jane's 2-day Content Creation Bootcamp, where I achieved more work than I thought possible over that time. Jane's facilitation was at all time professional, encouraging, supportive and laced with humour. The 54 pieces of content I created will be used for my next two books, as well as blog posts, social media posts and upcoming podcast episodes and keynotes. Thanks Jane, I can't tell you how appreciative I am! If you're looking for some space to create content, definitely check out Jane's programs.	Mel Kettle	Sustainable Success Strategist   Business Advisor   Speaker   Author   Mentor   Facilitator
I cannot rave about and recommend Jane Anderson highly enough! As a facilitator, coach and author myself, I am insatiably curious, love creating and finding new ideas, and designing solutions for my clients. But I can get log-jammed in my own mind at times, bogging myself down from taking a great idea across the finish line to a tangible outcome, whether it be an article, new program offering or keynote. In the course of taking part in Jane's extraordinary Content Creation Bootcamp, Jane offered a structure, space and accountability to get cranking and move from thinking about something to doing something tangible. I was amazed that in the 2-day program, which she masterfully delivered online to a global community, I easily and joyfully generated a year's worth of weekly blog articles. Plus, I now have the pieces to put together in a variety of ways (talks, programs, online courses etc). The surprising and delightful thing was it felt like a fun game, instead of some kind of chore. Jane is a true gem - she's smart, generous, incredibly resourceful, experienced, and she creates a way for you to unleash the very best of your thought leadership so you can have a positive impact for your clients. If you're feeling you need to put some rocket fuel in your content creation, there's nothing like working with Jane Anderson. I absolutely have no hesitation in giving her my highest recommendation!	Carolyn Ellis	Adaptability Quotient Practitioner ♦ Visual Facilitator ♦ Executive Coach ♦ Award- winning Author

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Wow, wow, wow! I have recently spent 2 days with Jane whilst she facilitated a Content Creation Bootcamp. As a result of her support, knowledge, skills and ability to hold the space for the group I managed to complete 49 pieces of content for my newsletters, blogs and videos. It has also enabled me to start writing my second book. Her program is certainly the most efficient and effective way to do this. Jane is a powerhouse and so knowledgeable in the field of content creation - thank you Jane for sharing your genius with us. I highly recommend Jane to anyone who is struggling to get their thoughts out of their head and onto paper.	Joan McEwan	Transformational Health & Wellness Expert   Resources Sector   Speaker   Author   Coach
I've just completed an amazing couple of days (plus the excellent online pre-work) with Jane around content creation. Such a fantastic system to implement, and Jane's training and coaching throughout was clear, concise, and encouraging. Loved having this two days of supported action taking, and would highly recommend to anyone with a message to convey (which, really, is all of us!)	Eleanor Groat	Developer of Leaders and Teams   Founder
Jane's Content Creation Boot Camp was 2 days of mind-blowing accountability, productivity and creativity. I got SO MUCH DONE. No more struggle street with the constant guilt of not producing enough content for my social media profile. Producing 52 pieces of content in 2 days is totally doable! Thank you thank you thank you! I've now got the content for my next online program plus all the related content posts that go with it. Brilliant. Jane you are a godsend.	Anneli Blundell	Board member (Director of CPD & Events)
I have just completed a 2 day content creation Bootcamp with Jane Anderson. What a valuable two days it has been. A totally no-nonsense approach to content creation - we used the Pomodoro technique - 10 minute bursts - and our group smashed out thousands of pieces content ready to be fleshed out into articles, posts, podcasts, videos, ebooks and books. What an amazing way to be kept accountable to get all the writing you've always wanted to do but never 'got around' to doing! Thank you Jane for a very productive (and fun) 2 days!	Jane Jackson	Academic Tutor   Casual Academic
"For the past 18 years, I have been running my executive leadership and communication business. Even though I was getting great results with my clients, my business was up and down. I was either in sell mode or delivery and felt it almost impossible to do both. My limited systems meant that I was doing repetitive work, bespoke proposals and wasting time customising my offerings without charging properly for the work I was doing. Jane transformed the backend of my business. Within a few months, she implemented her coaching business in-a-box with proven, productive systems.  For the first time I feel secure that my business can sustainably grow. I am now consistently surpassing my revenue targets on a monthly basis, I have been able to hire for more support and feel confident I can properly service my clients. She says she helps female B2B consultants scale to \$750k to \$1 million and we are on track to do exactly that and more! It's been transformational for my business, but more so for my nervous system! Now I am doing things I love outside of work such as singing, golf lessons, the gym and training for a half marathon - things I didn't have the brain space to consider before. I'm also now writing a book, which will uplift my positioning again. Thanks Jane! You're not just another business coach, you're a wizard!"	Arabella Macpherson	Leadership and Communication Expert

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<p>"I was fortunate to recently spend time with Jane. The result, both a vision and a structured plan for how I can subtly shift my personal brand to represent more than 'another ex-footy bloke' context and something true to who I am, and the core message of my leadership keynote (and personal trademark) 'Finding Something'. Importantly, in taking a couple of steps sideways, I do not lose the value of a lifetime leading in high-performance environments. Up to me now. Seriously grateful Jane. In the words of the great Molly Meldrum, 'Do yourself a favour....!'"</p>	Cameron Schwab	Founder & CEO	