



LORILYNN SMITH

STRATEGIC LEADERSHIP DIRECTOR | ADVISOR | SPEAKER

CLARITY • PRESENCE • PERFORMANCE

LEADERSHIP IDENTITY

Lori Lynn Smith is a Strategic Leadership Director and advisor known for guiding leaders and organizations through complexity with calm authority and practical structure. Her work focuses on helping senior leaders think clearly, communicate with intention, and sustain performance during periods of transformation, change, and high responsibility. She brings a grounded, systems-level perspective to leadership, blending strategic execution with human performance to support better outcomes without burnout.

SIGNATURE WORK & FRAMEWORKS

Lori is the creator of the ALIGN Framework, a practical leadership structure designed to stabilize clarity and decision-making under pressure. The framework supports leaders in navigating complexity through awareness, intentional pause, grounded communication, and decisive action.

ALIGN is used across advisory engagements, facilitation, speaking, and thought leadership to help leaders lead with steadiness rather than urgency.

THOUGHT LEADERSHIP & MEDIA

Lori is a speaker and writer on modern leadership, sustainable performance, and decision-making under pressure. Her thought leadership appears across LinkedIn, podcasts, and published platforms, with a growing focus on long-form content and video discussions through Strategic Signal.

She has been recognized for leadership excellence in transformation and delivery and has been selected to speak at international leadership forums.

SCOPE OF EXPERIENCE

With over two decades of leadership experience, Lori has led and advised large-scale technology and transformation initiatives across healthcare and enterprise environments. She currently serves as Director of Strategic Partnerships & Delivery, working closely with executive teams to guide delivery strategy, stakeholder alignment, and organizational performance.

Her career includes portfolio-level leadership, executive escalation support, and governance across high-stakes programs where clarity and trust are essential.

ADVISORY, COACHING & FACILITATION

In addition to her corporate leadership roles, Lori works in an advisory and facilitation capacity with leaders navigating change, pressure, and reinvention. Her approach emphasizes:

- Clear thinking in uncertain environments
- Leadership presence as a performance capability
- Sustainable leadership practices aligned with real constraints
- Decision-making that balances strategy, people, and outcomes

Her work supports leaders who carry responsibility and want to lead with authority without sacrificing health or integrity.

CREDENTIALS & SIGNALS

- MBA & PMP
- Director-level leadership across technology and healthcare environments
- Recognized for leadership excellence in transformation and delivery