

Prof. Henrik von Scheel

Industry 4.0 Originator | Global Futurist #1 | Strategist ...



www.von-scheel.com

Best known as the *originator of the 4th Industrial Revolution* and digital themes.

Founder of Strategic Intelligence, that provides the global trends report and content for the World Economic Forum PIF, McKinsey, and nations

As a *Professor in Strategy Management and Economics* with 20 years dedicated to research of strategy and futures studies. Most notable work includes co-authoring SAP implementation method, 153 Business, Architecture and IT standards.

His work has influenced 24 national economies and 23% of Fortune 500 fastest-growing companies, earning him recognition from the Financial Times as a leading authority on strategy.

He is a sought-after speaker and advisor on the toughest issues in business today.

Impact

Genesis of the Digital theme

In 2009, Prof Henrik von Scheel and Prof August Wilhelm Scheer ignited the global digital theme of today. As part of the Advisory Council at the Federal Minister of Economy & Technology, they played a significant role in defining Germany's future digital strategy.

The "Digital Agenda" was adopted by the European Commission in 2010, as the Europe Digital Agenda 2020 and evolved into the European Digital Revolution. "Digital Agenda" is one of Europe's seven flagship - responsible for 5% of GDP, with a market value of €660 billion annually. The "Digital Agenda" evolved into the global digital theme of today.

Godfather of the 4th Industrial Revolution

In 2011, Prof von Scheel coined the term 4th Industrial Revolution, as one of the masterminds and driving forces behind its inception. As member of the Advisory Group for the Federal Ministry Education & Research, Prof. Henrik von Scheel, Prof August Wilhelm Scheer and Prof Henning Kagermann where tasked to defining the high-tech strategy for Germany.

The final concept of "Industry 4.0" was announced April 2013 as an inter-ministerial innovation policy initiative. Prof von Scheel announced that the Industry 4.0 will emerge in 8 evolutionary stages, propelled by 77 megatrends.

Board Experience

June 09 - present	Chairman of the 4 th Industrial Revolution World Economic Forum
May 22 - Feb 24	Advisory Council Member European Union Artificial Intelligence Act
Feb 18 - Mar 24	Advisory Board Member European Union Climate Change Council
Mar 11 - Dec 17	Advisory Board Member for Google EMEA Alphabet Inc
Jan 11 - April 13	Advisory Group Member (Industry 4.0 originator) Federal Ministry of Education & Research, Germany
Mar 08 - Mar 10	Advisory Council Member (Digital Initiator) Federal Ministry of Economics & Technology, Germany

Recognitions

"The most influential management thinker of our times"

*H.H. Sheikh Mohammed bin Rashid Al Maktoum
Ruler of Dubai*

"One of the most pre-eminent strategists of his generation"

*Eric Schmidt
Chairman of Alphabet*

"Leading authority on strategy"

Financial Times

"Futurists of our century"

CNBC

"He has influenced more executives and nations, than any other business thinker"

*Sam Palmisano
CEO of IBM*

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Awards

"Nobel laureates of the Knowledge Award for intellectual achievement and knowledge sharing"

*The Mohammed bin Rashid Al Maktoum
Knowledge Award*

"Honorary Professor Doctorate for the evolution of mainstream Strategy Management thinking"

Arthur Lok Jack Global School of Business